Observable Trends:

1. Based on the data provided, majority of the players are male (484 male players -83.59%). Only about 15% of the players are female.
2. Majority of the players falls within the 20–24-year-old range, which make up 44.79% of the players.
3. Because the 20-24 year old is the largest player group, they contributed the highest total purchase, which is $1,114.06.
4. The most profitable items are also the most popular items:
   1. Final Critic
   2. Oathbreaker, Last Hope of the Breaking Storm
   3. Fiery Glass Crusader etc.